

Bangladesh Honda Private Limited

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Press Release

No: 235 - PR/BHL/2023 Dhaka, September 10, 2023

Subject: Honda XBlade Exciting Offer

Bangladesh Honda Private Limited is pleased to announce the Honda "XBlade Exciting Offer" BDT. 3,000 on XBlade. Considering customers affordability, Bangladesh Honda Private Limited announced this Cashback Offer from September 10, 2023.

The current motorcycle prices & "XBlade Exciting Offer" details is given below-

| Model | Displacement | Current price (BDT) | Discount (BDT) | Offer price (BDT) | Validity |
|------------|--------------|------------------------|-------------------|----------------------|--------------|
| XBlade STD | 163cc | 191,500 | 3,000 | 188,500 | Limited time |
| XBlade ABS | 163cc | 216,500 | 3,000 | 213,500 | Limited time |

XBlade is conceptualized as a Street All-Rounder for its style, performance, comfort and good mileage. It's 163cc powerful engine gives 58km/L mileage. XBlade Double Disc has Anti-Lock Braking System (ABS) which enhances braking efficiency & provides better control during hard braking.

To avail this offer, new bike customers shall visit their nearest Honda Exclusive Authorized Dealer for detailed information & buy XBlade. For offer related information & queries, call helpline number 08000430430 (Toll Free).

Bangladesh Honda Private Limited reserves the rights to interpret, change or eliminate this offer any time without notice.

Faithfully Yours

Shigeru Matsuzaki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)